

Torfinn Harding and Jørn Rattsø

The barrier model of productivity growth: South Africa

Abstract:

The barrier model of productivity growth suggests that individual country productivity is related to the world technology frontier disturbed by national barriers. We offer a country study of the barrier model exploiting the dramatic changes in the linkages to the world economy in South Africa. The productivity growth in the manufacturing sector panel for 1970-2003 covers a period of political and economic turbulence and international sanctions. The econometric analysis uses tariffs as measure of barrier and fixed effects estimation to concentrate inference to time series properties. The model shows how productivity growth can be understood as a combination of world frontier growth and the tariff barrier to international spillovers. The estimates establish a long run relationship where domestic productivity follows the world frontier and with change of the barrier affecting transitional growth.

Keywords: Barriers to growth, technology spillover, South Africa, total factor productivity, econometric analysis

JEL classification: F13, F43, O11, O33, O55

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Address: Torfinn Harding, Statistics Norway, Research Department and Norwegian University of Science and Technology. E-mail: torfinn.harding@ssb.no

Jørn Rattsø, Norwegian University of Science and Technology.
E-mail: jorn.rattso@svt.ntnu.no

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1. Introduction

The world income distribution among countries is stable over time. Differences in income levels are permanent, while differences in growth rates are transitory. There seems to be broad agreement about this description (Acemoglu and Ventura, 2002, Klenow and Rodriguez-Clare, 2004, Parente and Prescott, 2004). The key to the understanding of this pattern is the role of externalities. Klenow and Rodriguez-Clare (2005) argue that all countries grow at the same rate due to international spillovers. Differences in policies explain differences in TFP (total factor productivity) levels. Parente and Prescott (2004) and Ngai (2004) present models where barriers to technology adoption determine timing and pace of modern economic growth. The emphasis on catching-up productivity growth is old in the development literature, called the Veblen-Gerschenkron-effect, and was first formalized by Nelson and Phelps (1966). All countries can take benefit of the growth of the world technology frontier, albeit in different degrees and speeds, and depending on the initial conditions. We present empirical evidence for South Africa backing up the barrier model of productivity growth.

The importance of international technology spillovers for economic growth is addressed in a comprehensive literature of cross-country regressions. The dominant study of foreign spillovers to developing countries is Coe, Helpman and Hoffmeister (1997), analyzing how developing countries get access to the stock of knowledge of their OECD trading partners. They construct an import-weighted measure of industrial countries knowledge stock that developing countries can benefit from. This measure interacted with the openness of the economy has a statistically significant effect of the growth in total factor productivity in developing countries. While these results are not unchallenged, most observers agree that international productivity spillovers are important. The serious concern with the many studies of openness and growth is the identification problem due to endogeneity of the explanatory factors. We attempt at getting around the problem by using trade policy as a barrier to productivity spillover.

We offer evidence based on individual country growth experience over time. South Africa is an interesting case study because of changes in the trade regime and international sanctions. While the size of the direct effects of sanctions is questionable according to Levy (1999), they certainly influenced the relation to the rest of the world. The economic and political experiences and good data have drawn many researchers to the analysis of productivity growth in South Africa. The most enthusiastic argument for the importance of openness is presented in the IMF-study of Jonsson and Subramanian (2001). Fedderke (2003) finds more support for the importance of domestic factors. We suggest an alternative approach emphasizing the gap to the world technology frontier and with trade

policy as a barrier to international spillover. The analysis is based on the TIPS (Trade and Industry Policy Strategies) panel data set of manufacturing industries during 1970-2003 (TIPS, 2004).

South Africa achieved annual economic growth of about 6% from 1960 to the mid-1970s. The white minority enjoyed living standards at the level of the richest countries of the world, while the majority lived in poverty. Economic growth shifted down in the mid-1970s due to internal political struggle and international isolation. The sanctions period forced domestic industries to change their investment and marketing strategies. Changing external conditions represent an interesting experiment of protectionism and offer a unique opportunity of identifying the effects of openness. In the post-sanctions period the economic performance has been erratic, but with a low average. Fedderke (2001) and Lewis (2001) draw the broad lessons of the recent economic growth history. Dijk (2002) shows that the labor productivity relative to the US has declined from 32% in 1970 to 20% in 1999.

In the next section we present our modelling strategy and summarize relevant studies of productivity growth. Section 3 discusses the TFP measurement and the associated methodological challenges. Section 4 reports the econometric specification of the barrier model of productivity. The first analyses in section 5 apply standard openness measures of actual trade. The effect of trade policy as barrier is estimated in section 6, and section 7 investigates the heterogeneity of the panel. Concluding remarks are offered in section 8.

2. Modelling productivity dynamics

A stylized fact of economic growth is that countries have permanent differences in productivity (Hall and Jones, 1999). Countries tend to grow at world normal growth rates, and changes in the world income distribution are limited to transitions. Country specific policies can influence the ability to take advantage of international spillovers and thereby generate transitional growth. This is the main channel of extraordinary growth in the developing country context with little domestic research effort. Barriers to technology adoption are the key concern of growth policy.

The understanding of barriers in the tradition of Nelson and Phelps (1966) and Parente and Prescott (1994, 2004) combines two elements, the distance to the world technology frontier defining the potential productivity level and the role of the barrier. The barrier may be in the form of human capital (Nelson and Phelps) or investment regulations (Parente and Prescott). In the formulation below we assume that the world technology frontier A^* is advancing at a constant growth rate g . The relative technology gap and the barrier to technology adoption B determines the growth of productivity A in

the country concerned. The model is a modification of Nelson and Phelps (1966) and it is consistent with recent formulations of Howitt (2000) and Klenow and Rodriguez-Clare (2004). The growth rate of the aggregate productivity level A is written as (t is time period):

$$(1) \quad \frac{dA_t}{A_t} = \phi(B_t) \frac{(A_t^* - A_t)}{A_t}.$$

The barrier B enters as a ϕ -function multiplied by the technology gap. The derivative of ϕ with respect to the barrier is assumed negative since the barrier limits the catch-up to the world technology frontier. The productivity growth is higher the further the country is from the frontier. In a multi-country setting the model has a stationary cross-country distribution where the productivity growth in all countries is equal to the frontier rate g . The long-run relationship between the individual country and the frontier on level form is easily derived from (1):

$$(2) \quad A_t = \frac{\phi(B_t)}{g + \phi(B_t)} A_t^*.$$

The barrier explains the productivity level relative to the world frontier. High barrier reduces the absorption of technology from the world frontier and consequently holds down the productivity level and income level. A reduction of the barrier generates transitional higher productivity growth in the country and a new long run equilibrium with productivity level closer to the world frontier. Our econometric analysis attempts at identifying this long run level relationship by estimating a linear version of (2).

Industrial level analyses offer considerably more data to sort out the dynamics of productivity. The study of the aggregate Solow residual soon moved to a disaggregated approach estimating industry level production functions. The methodology is presented by Griffith, Redding and Van Reenen (2004) in an analysis of innovation and adoption in OECD-countries. A recent contribution of relevance to South Africa is provided by Ferreira and Rossi (2003) on Brazil.

The relationship between openness and TFP in South Africa has been analyzed by Jonsson and Subramanian (2001). They calculate TFP-growth for 24 sectors and investigate cross-section relationships for the 1990s and time series relationships in aggregate TFP-growth in private non-agricultural GDP for 1971-97. Openness is measured by sectoral export shares, import shares and

tariffs in the cross-section, and by the trade share of GDP in the time series. The authors conclude that strong trade liberalization effects are identified. They find that tariff reductions of 14% during the 1990s are translated to annual TFP growth of 3%. The time series analysis is interpreted as evidence that 3.2% annual increase in openness generates 1.6% annual growth in TFP. The aggregate analysis is updated by Arora and Bhundia (2003). They find that TFP growth has increased substantially after 1994 and that openness and private investment have been driving forces.

Fedderke (2002) gives more documentation of aggregate and disaggregated TFP calculations during 1970-97. TFP is measured by growth accounting given factor shares. The analysis of 28 manufacturing sectors covers three separate decades and shows strong heterogeneity between sectors. While more than half of the manufacturing sectors show positive TFP growth during the 1970s and 1980s, and the best of them are above annual growth of 10%, the majority of sectors have negative TFP growth during the 1990s and the highest growth rate is 3%. At the aggregate level he finds TFP growth of about 1% during the 1990s. Fedderke (2003) extends the analysis to the determinants of TFP using pooled mean group estimator methodology for heterogeneous panels. This is clearly the most comprehensive and competent analysis available. Fedderke concludes that the TFP growth process has benefited from knowledge spillovers to human capital and innovations driven by domestic R&D.

We conclude that the analyses of Jonsson and Subramanian (2001) and Fedderke (2003) present conflicting evidence on the sources of productivity growth in South Africa. While openness explains most of the productivity growth according to Jonsson and Subramanian, foreign trade as a channel of technology spillovers does not appear in the final specifications of Fedderke. We suggest to investigate barriers to foreign spillovers more directly and with an emphasis of trade policy as the barrier. Future research should include domestic market barriers to productivity growth.

3. Estimating TFP growth

TFP is typically backed out as a residual in production functions. Hulten (2000) gives a nice overview and Prescott (1998) discusses shortcomings. Given output growth, the handling of factor inputs consequently is essential. We follow the standard procedure of taking into account the use of labor and real capital. The production factors are assumed homogeneous and changes of input quality are not corrected for. Hence quality improvements are picked up by the TFP-growth. We have manufacturing level panel data for the period 1970-2003, and the number of sectors is 28. In the main approach

explained below we estimate sectoral factor shares based on these time series. As a robustness check we calculate TFP using the development of actual factor income shares.

We are aware of serious shortcomings of this standard approach. The main challenge is the endogeneity of factor inputs. The estimation requires that the residuals, interpreted as growth in TFP, are orthogonal to the factor inputs. However, productivity improvements clearly influence the profitability of sectors and thereby the flow of factor inputs. In some studies, factor rewards are used as instruments for factor inputs, but factor rewards are equally endogenous. Instruments are hard to find since we need a full time series that is important for factor input, but not for production. Another econometric challenge is the structural change within sectors that may lead to changing factor shares over time. The data period covers a turbulent period of the economy and the relative importance of the production factors may have changed as discussed by Fedderke (2001). The comparison of our estimated results with actual factor shares calculation indicates that these problems are limited. measurement errors as always, are a source of potential inconsistent parameter estimates.¹

The standard method of estimating TFP is recently documented by Ferreira and Rossi (2003). We have data about intermediate inputs and need not apply gross production output as proxy for value added. Instead of their assumption of equal factor shares across sectors, we estimate factor shares for each sector. A standard Cobb-Douglas production function is assumed for each sector i :

$$(3) \quad Y_{it} = A_{it} K_{it}^{\alpha_i} L_{it}^{\beta_i}, \quad (i = 1, \dots, N; t = 1, \dots, T).$$

Here Y is value added in constant prices, K is fixed capital stock, L is number of employed, and A is total factor productivity. The subscripts i and t represent sector and time, respectively. Taking logs and differentiating gives the linear equation estimated for each sector:

$$(4) \quad dy_{it} = da_{it} + \alpha_i dk_{it} + \beta_i dl_{it}.$$

¹ Fedderke (2001) discusses mismeasurement of capital growth and the potential underestimation of the capital share. Ferreira and Rossi (2003) discusses the problem of bias towards decreasing returns to scale under fixed effects estimation due to bad measurement of within sector fluctuations.

Small letters indicate logs. The differential of the log of total factor productivity, da_{it} , is the residual in the regression. These residuals are used to calculate the TFP-level (normalized to 1 in 1970), which is the dependent variable in the sources of growth analysis below.

The database is documented in Table A1 in Appendix. The manufacturing TFP growth rates by sector are shown in Table A2 in Appendix. The productivity growth is quite heterogeneous across sectors. The average annual TFP growth over the full period is 1.1%. Interestingly, the overall TFP was stagnant during the sanctions period (1985-92), but was growing on average before sanctions and after sanctions. Sectors with high TFP growth include basic non-ferrous metals, chemicals, beverages, plastic products and glass products. On the other hand, some sectors had negative average TFP growth during the period studied, such as professional and scientific equipment, other transport equipment, metal production excluding machinery, and printing. Our TFP estimates are in broad accordance with TFP calculations of South Africa by Fedderke (2001, table 8-10) and Edwards (2004, table 3). In addition, the alternative TFP calculations using time series of actual sectoral factor shares also produce very similar results. It seems to us that there is no serious controversy over the description of the productivity development in South African manufacturing industries presented here.

4. Econometric approach to the barrier model

The barrier model is a way of understanding the linkage between the world market and domestic productivity growth. The relationship between openness and growth has been addressed in the comprehensive cross-country literature. Our study is motivated by the need for a deeper understanding of the growth process at the country level. The endogeneity of the openness is a problem for the interpretation of the cross-country results. Rodriguez and Rodrik (2001) summarize the econometric concerns involved. Macro variables are notoriously interdependent, and certainly productivity improvements may influence trade, both via structural and cyclical channels. Frankel and Romer (1999) introduce a gravity equation of bilateral trade shares that uses countries' geographic characteristics and size to predict trade. Frankel and Rose (2002) extend the evidence to currency unions. Recent contributions to sort out the endogeneity problem include Dollar and Kray (2003) estimating in first-differences, Irwin and Trevio (2002) using alternative instruments for openness, and Alcalá and Ciccone (2004) discussing concerns of weak instruments and measures of openness. Lee et al. (2004) offer a new method with identification through heteroskedasticity. Their results indicate a positive, but small, effect from openness to growth. Generally, taking into account the endogeneity problem reduces the effect of openness on growth compared to earlier studies with a simultaneity problem.

Many industry level studies of productivity effects of R&D input and openness are available. The possibility of reverse causation also is raised as an issue in this literature, in particular regarding the relationship between exports and productivity. Bernard and Jensen (1999) discuss whether high-productive firms become exporters or whether exporting improves firm performance. The endogeneity problem of openness in the industry level studies is basically the same as in aggregate studies. Productivity influences the profitability of imports and exports and trade variables may reflect the influence of productivity rather than the opposite. It is a serious challenge to establish causality from adoption to productivity.²

Our main strategy to identify barriers to technology adoption is to look at trade policy instead of foreign trade. While foreign trade endogenously responds to the development of productivity, trade policy is determined by political institutions. The political institutions may respond to the economic development, and trade policy may be endogenous to the economic performance in this sense. But this effect will be much more indirect and the development of tariffs seems to reflect broader political responses to openness, with reduced tariffs before and after the high-tariff sanctions period. We see trade policy variables as a significant step forward compared to the estimation of the effects of trade variables. We exclude domestic factors that have been included in recent studies of TFP growth in South Africa (share of machinery and equipment in domestic investment and the ratio of skilled to unskilled labor) since they are endogenous. It is of interest in future research to test for exogenous factors potentially important for domestic barriers to productivity growth in South Africa. Cole et al. (2004) introduce competitive barriers in their analysis of Latin America.

The sectoral TFP series A_{it} is related to the world technology frontier A^*_t and alternative measures of the barrier B . The starting point is the long run relationship of section 2 between productivity A , barrier B , and world frontier A^* , and we estimate a linear approximation. In the formulation below, sectoral productivity measures are related to aggregate measures of barriers and technology gap, to be discussed. The model assumes an error correction formulation allowing for a separation of short and long run effects:

$$(5) \quad \Delta A_{it} = a_0 + a_1 A_{it-1} + a_2 B_{t-1} + a_3 A^*_{t-1} + a_4 B_{t-1} A^*_{t-1} + a_5 \Delta B_t + a_6 \Delta A^*_t + e_t + u_{it}.$$

² Biesbroeck (2003) investigates the effects of exports on productivity in Sub-Saharan manufacturing plants, and finds a positive effect of exports on productivity. This holds also when self-selection into export markets is counted for.

The dynamic econometric specification is similar to Rattsø and Stokke (2003). The level variables and the endogenous variable are lagged one period on the right hand side and short run effects are included in first differences. The barrier and the world frontier enter separately and in interaction in this general form. The OLS estimation assumes fixed effects, taken care of by sectoral fixed effects e_i . In the estimations capacity utilization U is included as a variable both in level and first difference form to take into account shocks.

The dynamic properties of the panel and the aggregate data are documented in Appendix. The level variables are non-stationary and support the long run interpretation of levels. Our understanding is that the period 1970-2003 shows transitional growth, i.e. the South African economy was outside a steady state path, and changing barriers generated the transition growth. Non-stationary barriers in the transition period and identification of a cointegrated relationship between domestic productivity, foreign productivity and the barriers, capturing the growth effects of changing barriers, suggest this understanding. During long run balanced growth the barriers (trade policy) are stationary and growth is determined by the world frontier. We concentrate on the long run relationship on level form. Given the estimation of (5), the long run equation can be deduced as:

$$(6) \quad A_{i,t-1} = \frac{-a_2}{a_1} B_{i,t-1} - \frac{a_3}{a_1} A_{i,t-1}^* - \frac{a_4}{a_1} B_{i,t-1} A_{i,t-1}^* + \frac{e_i}{a_1}.$$

The barrier and the world frontier determine the movement of the productivity level over time, and we will report alternative specifications and investigation of heterogeneity. It should be noticed that we apply measures of the barrier and the world frontier productivity as the explanatory variables. This is in line with the long run relationship shown in section 2. The alternative specification, introducing the technology gap as an explanatory variable, faces problems of endogeneity since the productivity level investigated enters this variable. Griffith et al. (2004) discuss the conditions needed to estimate the relationship with the technology gap on the right hand side (in relation to their equation 8).

We will proceed in three steps to investigate the barrier to international technology spillover. First we reproduce the overwhelming positive effect of foreign trade on TFP growth identified by Jonsson and Subramanian (2001). We have serious concerns about the endogeneity of foreign trade in this analysis. But it is of interest to check the results of this influential study. We use three measures of foreign trade in this attempt: TRADE, TRADEAGG, and TRADEINDEX. TRADE is sectoral exports + imports as share of value added in each sector, and offers information of how the sector is integrated into the

international economy. The other measures are at the aggregate economy-wide level. TRADEAGG is total exports + imports as share of GDP, and is the economy-wide equivalent of TRADE.

TRADEINDEX is an index of openness for South Africa constructed by Aron and Muellbauer (2002)³. The index is based on information both on import tariffs and surcharges, as well as an unmeasured component of quotas and effect of sanctions. It is calculated as the residual of an estimated import function, and will therefore also reflect actual trade. The index is fairly consistent with the calibrated tariff-equivalent calculated by Rattsø and Stokke (2004). Their tariff-equivalent is calibrated to reproduce the development of foreign trade in an intertemporal Ramsey-model of South Africa, and represents an indirect measure of the consequences of sanctions.

In the second step we move to our preferred model with trade policy as barrier to international spillover. The aggregate import TARIFFS are measured on the basis of import tax revenue and are calculated as share of import value. Edwards (2004) also applies the tariff data in an analysis of TFP and factor returns. As a third step we investigate the heterogeneity in the productivity development with respect to production sectors and time periods (pre-sanctions, sanctions, and post-sanctions).

Before we move to the econometric results, it is worthwhile to take a look at the time variation in the data in Table 1. The average annual growth rate of TFP is about 1 % over the 33 years studied, but differs between time periods, with about 1% per year pre-sanctions, about zero growth during sanctions, and with 3% post sanctions. The foreign trade share TRADEAGG was declining in the pre-sanctions period, reached a low 36% average during sanctions, and increased again post-sanctions. The trade share was about the same in 2003 as in 1970 with an overall average of 44%. The reduction in the trade share together with higher productivity pre-sanctions goes against the hypothesis that aggregate trade can 'explain' much of the productivity growth. The TRADEINDEX also shows reduced openness pre-sanctions. Only TARIFFS have the pattern of reduced barriers pre-sanctions, increased barriers during sanctions, and reduced barriers post-sanctions. This is consistent with high productivity growth before and after sanctions and stagnating productivity during sanctions. The world technology frontier A^* , which is measured as the labor productivity in the US-manufacturing sector, is steadily increasing over the whole period.

³ Aron and Muellbauer (2002) describe the construction of the openness index. The unmeasured component of quotas and effect of sanctions is captured by an I(2) stochastic trend. The openness indicator is shown in figure 1 in their paper, and increasing values means increasing openness. The indicator is a quarterly time series. We have only extracted the annual numbers from the figure.

Table 1. Estimated average TFP level across sectors and over time, and average level of barrier variables and world technology frontier^a

	Pre-sanctions 1970-1984	Sanctions 1985-1992	Post-sanctions 1993-2003	Full period 1970-2003	Std.dev., 1970-2003
A	1.089	1.175	1.240	1.158	0.095
TRADEAGG	0.441	0.367	0.501	0.443	0.068
TRADEINDEX	0.107	0.034	0.310	0.140	0.162
TARIFF	0.038	0.055	0.033	0.041	0.019
A*	0.594	0.803	1.049	0.774	0.208

^aThe productivity level A is an unweighted average of the sectoral productivity levels. The productivity in the sub-periods is calculated using factor shares estimated for the entire period.

The three steps add up to 7 models of TFP-growth. The estimated results are commented upon with emphasis on the long run results. The short run effects basically clean out disturbances that help us identify the long run relationships. The dynamic adjustment represented by the lagged TFP level A_{t-1} is stable around the value of -0.1 and statistically significant at 1% in all 7 models. This, in combination with the fact that the variables seem to be $I(1)$,⁴ supports a cointegrating relationship between the level variables (Banerjee, Dolado and Mestre, 1998).

5. Openness and TFP growth

This section investigates the main conclusion in the IMF-study of Jonsson and Subramanian (2001), who find that 90% of the TFP growth during 1970-97 is explained by increasing foreign trade. As will come clear, we basically suggest an alternative understanding of the transmission of international spillovers. Their result and the methodological concern of endogenous foreign trade motivate our analysis of tariff policy as barrier to growth in the next section. The first results regarding openness and TFP are reported in the three models of Table 2 (excluding interaction effects).

In model 1 we include the foreign trade share of value added in each sector TRADE as the barrier affecting foreign spillover. But this sectoral measure of trade openness does not matter for productivity. In this specification the South African productivity level basically follows the world frontier. The long run coefficient is close to 1. This is a fairly good description of the pre-sanctions (1973-84) and post-sanctions (1993-2001) periods, when the South African productivity moved very similar to the world frontier. However, the model does not reproduce the sanctions period well, since productivity in South Africa was stagnant while the world frontier continued to grow. We do need a barrier to capture the full picture.

⁴ See Appendix for an investigation of the time series properties of the different variables.

Table 2. Sources of TFP-growth, various measures of openness^a

	dA, model 1	dA, model 2	dA, model 3
A-1	-0.121*** (0.02)	-0.099*** (0.02)	-0.118*** (0.02)
TRADE-1	-0.008 (0.01)		
TRADEAGG-1		0.146*** (0.05)	
TRADEINDEX-1			0.067*** (0.03)
A*-1	0.113*** (0.03)	0.045* (0.03)	0.075** (0.03)
CAPUTIL-1	0.067 (0.11)	0.036 (0.11)	-0.036 (0.10)
dTRADE	-0.055*** (0.01)		
dTRADEAGG		0.582*** (0.12)	
dTRADEINDEX			0.031 (0.14)
dA*	-0.008*** (0.27)	-0.962*** (0.27)	-1.332*** (0.35)
d CAPUTIL	0.007*** (0.13)	0.555*** (0.13)	0.531*** (0.13)
Constant	0.034 (0.10)	0.021 (0.10)	0.140 (0.10)
R2	0.21	0.18	0.18
N and parameters	783, 35	783, 35	755, 35
Period	1972 - 2001	1972 - 2001	1972 - 2000

^a The endogenous variable is dA. Standard errors in parentheses. Fixed effects, no time dummies. Levels of significance: * 10%, ** 5%, *** 1%.

The studies referred to above with strong effects of openness all use aggregate measures of openness. The results of model 1 indicate that openness important for foreign spillover may be external to each production sector. Model 2 includes the aggregate trade share variable and model 3 the openness index of Aron and Muellbauer. Both the trade share and the index positively and significantly influence the sectoral productivity level. Although the two variables are strongly correlated (0.86), the size of the effect on productivity is very different. The long run elasticity of the productivity level with respect to TRADEAGG is about 0.5, while the corresponding elasticity with respect to TRADEINDEX is about 0.05. The different elasticities reflect the more dramatic changes in openness represented by the Aron-Muellbauer index.

These results imply that there is a positive association between aggregate measures of openness and TFP in the South African manufacturing in our period. With the foreign trade share of GDP as measure of openness, we broadly reach the same elasticity between TFP and foreign trade as Jonsson and Subramanian (2001) did. But the foreign trade share is U-shaped in our period, with its minimum level around 1985. This U shape implies that foreign trade cannot explain much of the TFP growth over the whole period, even if it is significantly important for TFP growth. In fact, as the aggregate trade share is larger in 1973 than in 2001, the development of the aggregate trade share cannot 'explain' the development of TFP. Only in the post-sanctions period do foreign trade and productivity grow in tandem. The significance of aggregate trade as barrier reduces the role of the world frontier. The long run coefficient is reduced to about 0.5. But our main conclusion is that this is not a very successful model of the TFP development in South Africa, both because of the time path of the aggregate trade share and the endogeneity of this share.

The estimated openness index of Aron and Muellbauer has the same development as the aggregate trade share, although with more dramatic changes over time. Consequently it has the same problem 'explaining' the barrier to productivity growth in the pre-sanctions period. The productivity increased while openness was reduced. The index shows a large shift towards more openness in the post-sanctions period while the productivity has only risen gradually. We must move to trade policy to get a better understanding of the growth process.

6. Tariffs as barriers

Since foreign trade is determined simultaneously with productivity, we need to identify background factors determining foreign trade as barriers to foreign spillover. Table 3 investigates the role of foreign trade policy, the import tax share TARIFFS, together with the world technology frontier A^* . The import tax share calculated on the basis of import tax revenues is the measure of trade policy now used by South African economists.

In model 4 the two variables TARIFFS and A^* are entered separately. The long run coefficient between productivity and world frontier is about 0.8. Given constant barriers, here tariffs, the productivity in South Africa basically will follow the world frontier, although not completely. The barrier clearly influences productivity and has been important in the period studied. The long run elasticity is about -0.3. The reduction of the barrier can explain about 1/3 of the growth of productivity in the whole period. If we separate out the sub-periods, the reduced tariffs in the pre-sanction period explain most of the rise in productivity, and the reduced tariffs of the post-sanction period explain

about 70% of the productivity growth. During the sanctions period the tariffs were increased and then reduced, and the average constant tariff level is consistent with the constant productivity level. If we combine the effects of tariffs and the world frontier, the model predicts somewhat higher productivity growth pre-sanctions and during sanctions, and the tariffs seem to underestimate the barrier.

The full interaction effect is investigated in model 5, which is our preferred specification consistent with Equation (5). In the interaction model the effect of the world frontier depends on the barrier (and vice versa). Given average values of the interacting variables, the long run coefficient between productivity and world frontier is about 0.6 and the elasticity with respect to the tariff barrier is about -0.3. The new insight is that lowering the tariffs can raise the spillover from the world frontier to the domestic productivity level. Reduced barrier can increase the spillover coefficient from 0.7 towards 1.0, where South Africa broadly follows the world frontier. On the other hand, the increasing world frontier strengthens the productivity effect of reducing the barrier. The higher the world frontier, the larger is the technology gap. The result can be interpreted as if there is more to gain from reduced tariffs the higher is the technology gap to the frontier. The model reproduces the productivity growth pre- and post- sanctions as a result of world improvements together with reduced barrier. The stagnation during sanctions is the result of higher barrier.

Alternative productivity dynamics are investigated in model 6, where the world frontier is assumed to interact with the level of productivity. The formulation highlights the importance of the level of the world frontier technology for the spillover effect. The higher the world frontier, the more important are barriers.⁵ Again the higher world frontier can be interpreted as higher technology gap. It follows that barriers are more important the large is the gap. The results are consistent with those in model 5. The time period is too short and the gap to the world frontier too large to detect non-linearities in a robust way.

⁵ The model formulation now is:

$$dA_{it} = a_0 + a_1 A_{it-1} + a_2 A_{it-1} A_{t-1}^* + a_3 TARIFFS_{t-1} + a_4 A_{t-1}^* + a_5 dTARIFFS_t + a_6 dA_{t-1}^* + e_i + u_{it}.$$

The long run level relationship consequently is:

$$A_{it-1} = \frac{-1}{(a_1 + a_2 A_{t-1}^*)} (a_3 TARIFFS_{t-1} + a_4 A_{t-1}^* + e_i).$$

Table 3. Sources of TFP-growth, preferred measure of barrier and interaction effects^a

	dA, model 4	dA, model 5	dA, model 6
A-1	-0.110*** (0.02)	-0.107*** (0.02)	-0.348*** (0.07)
(A-1) x (A*-1)			0.255*** (0.08)
TARIFF-1	-0.849*** (0.16)	3.024* (1.63)	-0.759*** (0.16)
(TARIFF-1) x (A*-1)		-4.806** (2.00)	
A*-1	0.092*** (0.03)	0.252*** (0.07)	-0.194** (0.09)
CAPUTIL-1	0.073 (0.11)	0.101 (0.11)	0.085 (0.11)
dTARIFF	-0.470*** (0.15)	-0.475*** (0.15)	-0.421*** (0.15)
dA*	-1.302*** (0.31)	-1.133*** (0.34)	-1.222*** (0.32)
dCAPUTIL	0.604*** (0.14)	0.595*** (0.14)	0.614*** (0.14)
Constant	0.074 (0.11)	-0.088 (0.14)	0.324*** (0.11)
R2	0.19	0.20	0.21
N and parameters	758, 35	758, 36	758, 36
Period	1973 - 2001	1973 - 2001	1973 - 2001

^a The endogenous variable is dA. Standard errors in parentheses. Fixed effects, no time dummies. Levels of significance: * 10%, ** 5%, *** 1%.

Our broad conclusion is that the TFP development in South Africa can be understood with a barrier growth model as a combination of world technology frontier and barrier. We have concentrated on the long run effects, but have also shown that the productivity adjustment is sluggish (low coefficient on the lagged dependent variable). The sluggishness can be interpreted as an ongoing learning by doing process. Over time this process needs fuel from international spillovers. We have investigated alternative specifications not reported and the results seem to be robust. In particular we have checked the results with the alternative measure of TFP based on actual income shares. The main quantitative effects and conclusions regarding the role of the world frontier and barriers hold.

Table 4 - Sources of TFP-growth, heterogeneity over time and across sectors^a

	dA, model 7
A-1	-0.100*** (0.02)
TARIFF-1	0.486 (0.61)
(TARIFF-1) x Sanc	-1.510*** (0.52)
(TARIFF-1) x Postsanc	-1.452*** (0.54)
A*-1	-0.066 (0.06)
(A*-1) x Sanc	0.109*** (0.02)
(A*-1) x Postsanc	0.120*** (0.03)
CAPUTIL-1	0.118 (0.11)
dTARIFF	-0.441** (0.20)
dA*	-1.184*** (0.40)
dCAPUTIL	0.570*** (0.14)
Constant	0.068 (0.12)
R2	0.21
N and parameters	758, 39
Period	1973 - 2001

^a The endogenous variable is dA. Standard errors in parentheses. Fixed effects, no time dummies. Levels of significance: * 10%, ** 5%, *** 1%.

7. Heterogeneity across sectors and regime changes over time

Our panel data set consist of 28 sectors, which are different in many aspects. The time period covered was also a turbulent period for South Africa. The heterogeneity can therefore possibly be large, and Table A2 in Appendix indicates that the average TFP-growth hides large variation between sectors. We have investigated heterogeneity both with respect to production sectors and time periods. Production sectors have been classified according to openness (their participation in imports and exports), skill levels (high skill and low skill intensive), and machinery intensity of investment (different shares of machinery in investment). We have found no systematic differences in productivity dynamics between groups of production sectors. Changing behavior over time is important, however, and Table 4 reports a separation between pre-sanctions, sanctions and post-sanctions.

Model 7 allows separate long run effects of the world technology frontier and the tariff barrier for the three sub-periods. The main message is that the two factors were important during sanctions and after sanctions, but not before sanctions. The long run coefficient between domestic productivity and world frontier is about 1 both during and after sanctions. Tariffs represent important barriers during sanctions and post-sanctions and the quantitative effect is about the same in the two periods. The elasticity of TFP with respect to tariffs is about -0.8, somewhat larger than in the time invariant model. The combination of tariffs and world frontier growth does not contribute much to the understanding of the pre-sanctions period. The turbulence of the late 1970s and early 1980s has not left much of a systematic pattern. With this caveat, the barrier growth model looks like a promising approach to understand productivity growth.

8. Concluding remarks

The recent literature on international income differences suggests a barrier growth model (Klenow and Rodriguez-Clare, 2004, Parente and Prescott, 2004). All countries can take benefit of the growth of the world technology frontier, but in different degrees due to barriers to international spillovers. The model implies a long run relationship between country productivity and the world technology frontier, and changing barriers can add transitional growth. Our analysis of productivity growth in South Africa manufacturing industries is consistent with this model. The long run coefficient between South African TFP and the world technology frontier (measured as US labor productivity) is about 1. The relationship is influenced by the level of tariffs serving as a barrier.

South Africa is an interesting case study, and comes close to a natural experiment regarding openness. The economic and political turbulence including sanctions have generated large variation in the barriers to international spillovers. Reduced barriers pre- and post- sanctions and the high barrier during sanctions explain the development of productivity. The recent improvement in productivity during late 1990s and early 2000s can be understood as increased spillover with reduced barrier. Future research may add the role of domestic barriers to this emphasis on international spillover.

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Table A1: Data description

Series	Description	Mean	Standard dev.
Y ¹	Value added, sector. (RM at 1995 prices)	3513.100	2668.500
K ¹	Fixed capital stock at the beginning of year, sector. (RM at 1995 prices)	4840.600	7807.000
L ¹	Formal sector employment, sector. (Number of people)	49854.000	42518.000
A ¹	Total factor productivity, estimated, sector. (Index, normalized to 1 in 1970)	1.138	0.276
TRADE ¹	Exports and imports as share of value added, sector.	1.201	1.459
TRADEAGG ²	Exports and imports as share of GDP, aggregate.	0.434	0.064
TRADEINDEX ³	Index of openness	0.131	0.157
TARIFFS ²	Total import taxes received by government as a share of imports in current RM value, aggregate.	0.041	0.019
A* ⁴	Output Per Hour All Persons, US manufacturing, Series Id: PU300001 (Index, 1996 = 1)	0.787	0.188
CAPUTIL ¹	Capacity utilization, sector (Share)	0.825	0.063
Ais	Total factor productivity, calculated with time series of sectoral factor shares, sector.	1.087	0.295
TARIFF x A*	Interaction term	0.032	0.016
A x A*	Interaction term	0.904	0.359
Ais x A*	Interaction term	0.842	0.359

1 TIPS, www.tips.org.za

2 World Development Indicators, World Bank, <http://publications.worldbank.org/WDI/>

3 Aron and Muellbauer (2002)

4 U.S. Department of Labor, Bureau of Labor Statistics, <http://www.bls.gov/data/home.htm>

Table A2 - Estimated average TFP growth rates by sector

	Sector	Pre-sanctions 1970-1984	Sanctions 1985-1992	Post-sanctions 1993-2003	Full period 1970-2003	Std.dev. 1970-2003
Food	1	0.005	0.015	0.016	0.011	0.038
Beverages	2	0.025	0.024	0.019	0.023	0.082
Tobacco	3	0.040	-0.067	0.027	0.010	0.117
Textiles	4	0.020	-0.029	0.013	0.005	0.063
Wearing apparel	5	0.009	0.001	-0.004	0.003	0.064
Leather	6	0.003	-0.014	0.020	0.005	0.098
Footwear	7	0.012	-0.024	0.010	0.002	0.064
Wood/Wood products	8	0.007	0.003	0.034	0.015	0.064
Paper/Paper products	9	0.020	-0.014	0.024	0.013	0.055
Printing etc.	10	0.018	-0.016	-0.021	-0.003	0.042
Coke/Refined petrol.	11	0.076	-0.058	0.007	0.020	0.133
Basic chemicals	12	0.009	0.024	0.030	0.020	0.069
Other chemicals	13	0.010	0.053	0.031	0.027	0.067
Rubber products	14	0.033	-0.007	0.023	0.020	0.074
Plastic products	15	0.038	-0.008	0.022	0.022	0.089
Glass products	16	0.000	0.024	0.048	0.022	0.065
Non-met. minerals	17	0.007	-0.012	0.036	0.012	0.070
Basic iron/steel	18	0.000	0.002	0.055	0.019	0.084
Basic non-ferrous met.	19	0.032	0.009	0.045	0.031	0.100
Met. prod. excl. mach.	20	-0.004	-0.037	0.023	-0.003	0.059
Machinery	21	-0.005	-0.007	0.020	0.003	0.055
Electrical machinery	22	0.004	-0.005	0.028	0.010	0.064
Tel./Rad./Com. equip.	23	0.023	0.010	0.025	0.020	0.097
Prof./Scientific equip.	24	0.000	0.004	-0.037	-0.011	0.087
Motor vehicles	25	-0.025	0.015	0.024	0.001	0.096
Other transp. equip.	26	0.012	-0.085	0.024	-0.008	0.110
Furniture	27	0.004	-0.013	0.006	0.001	0.060
Other manufacturing	28	-0.002	0.056	0.004	0.014	0.077
Average		0.013	-0.006	0.020	0.011	0.077

Testing for unit roots

TFP

We run Augmented Dickey-Fuller (ADF) tests with up to five lags and include a constant and a lineartrend. According to Table A3 in Appendix, the productivity level is non-stationary in all sectors, with the exception of sector 23 (Tel./Rad/Com equip) when one lag is used. Table A4 in Appendix shows that the first difference of the productivity level is stationary in 24 of the 28 sectors when the standard Dickey-Fuller test (zero lag) is used, and 17 when the Augmented Dickey-Fuller test with one lag is used. It is reasonable to take this as support for the productivity level being an I(1)-variable in at least those 17 sectors. When 5 lags are introduced, only two sectors are stationary, suggesting that the productivity level are I(2) or more.⁶ However, the last row in tables A3 and A4 in Appendix, reporting the Im, Pesaran and Shin (2003) statistics, supports that the panel of productivity levels can be seen as I(1).⁷

Explanatory variables

The aggregate variables TRADEAGG, TRADEINDEX, TARIFFS and A* seem to be, according to Appendix Table 5, non-stationary. Appendix Table 6 gives a mixed picture of whether the variables are I(1) or integrated of higher order.

⁶ The variation in the t-statistics as the lag length varies in the ADF-tests reported in table A1 and A2 shows a clear picture: the more lags, the lower t. In other words, the more lags, the harder it is to reject the hypothesis of non-stationarity.

⁷ An alternative for testing for unit roots in panel data is to use the approach developed by Im, Pesaran and Shin (2003). The null hypothesis is that all series in the panel contains a unit root, and the alternative is that at least one of the series in the panel is stationary. Technically it is done by estimating a separate OLS (time series) equation for each of the series in the panel, and the test-statistics is an average of the individual Dickey-Fuller "tau"-statistics. Im, Pesaran and Shin (2003) propose a standardized statistic for testing the average Dickey-Fuller tau's, which converges weakly to a standard normal distribution as N and T goes to infinity (See Marrocu et al., 2000, p. 9).⁷ Im et al. (2003, table 2) give the critical values, based on Monte Carlo experiments, of average t-statistics used in their test. We have in our sample N=28 and about T=30. The t-statistics for N=25 and T=30 is t=-1.94 at one percent significance level and t=-1.82 at the five percent significance level, when the regression contains only an intercept. When the regressions contains an intercept and a linear trend, the corresponding t-values are t=-2.56 and t=-2.45. The last rows in Table A3 and A4 in Appendix give the average t-statistics of the individual regressions, and support that the productivity level is non-stationary, as the average t-statistics is in the interval of (-2.12, -1.29). The first difference test indicates that TFP is I(1).

Table A3 - t-statistics Augmented Dickey-Fuller test, productivity level, A^a

D-lag	Sector	A, t-ADF					
		0	1	2	3	4	5
Sector							
Food	1	-1.89	-1.68	-0.40	-0.55	-0.65	-1.03
Beverages	2	-2.20	-3.22	-2.82	-2.11	-1.58	-1.54
Tobacco	3	-1.70	-2.76	-2.35	-1.80	-2.16	-2.25
Textiles	4	-1.99	-2.28	-2.31	-2.17	-1.99	-2.39
Wearing apparel	5	-2.33	-1.96	-1.86	-1.14	-0.85	-1.23
Leather	6	-3.01	-2.99	-2.75	-3.20	-2.06	-1.26
Footwear	7	-1.83	-1.01	-1.02	-1.21	-1.50	-1.73
Wood/Wood products	8	-2.00	-1.59	-1.65	-1.56	-0.79	-0.37
Paper/Paper products	9	-1.87	-2.70	-2.56	-2.12	-1.60	-2.21
Printing etc.	10	-2.08	-2.00	-1.85	-1.83	-1.46	-1.73
Coke/Refined petrol.	11	-1.78	-1.74	-1.56	-1.83	-2.19	-2.14
Basic chemicals	12	-2.59	-3.13	-2.67	-1.87	-1.48	-1.25
Other chemicals	13	-2.77	-2.72	-2.87	-2.75	-1.77	-1.73
Rubber products	14	-3.05	-2.54	-1.88	-2.60	-2.27	-2.00
Plastic products	15	-2.33	-3.29	-3.08	-3.17	-1.70	-1.27
Glass products	16	-0.85	-0.71	-0.35	-0.20	0.86	1.80
Non-met. minerals	17	-1.83	-2.03	-2.21	-1.02	-0.03	-0.15
Basic iron/steel	18	0.11	0.11	0.11	0.28	1.17	0.90
Basic non-ferrous met.	19	-1.60	-2.09	-1.20	-1.85	-2.04	-2.00
Met. prod. excl. mach	20	-0.99	-2.24	-1.35	-0.82	-1.46	-1.15
Machinery	21	-0.93	-0.96	-0.74	0.15	0.33	0.30
Electrical machinery	22	-1.21	-1.37	-1.10	-1.36	-1.07	-1.43
Tel./Rad./Com. equip.	23	-3.39	-4.44	-2.76	-2.62	-1.39	-1.39
Prof./Scientific equip.	24	-1.74	-1.83	-1.74	-1.15	-1.70	-1.38
Motor vehicles	25	-1.81	-1.82	-1.54	-1.20	-1.20	-0.84
Other transp. equip.	26	-1.83	-2.22	-2.33	-1.89	-2.15	-2.48
Furniture	27	-1.96	-2.21	-2.28	-2.13	-2.15	-2.29
Other manufacturing	28	-1.10	-1.94	-2.27	-1.88	-1.66	-1.87
Average		-1.88	-2.12	-1.84	-1.63	-1.30	-1.29

^a Critical values at sectoral level (ADF-test with T=27, Constant+Trend): 5%=-3.59 1%=-4.34). Critical values last row (Im, Pesaran and Shin, 2003, table 2, panel B, N=25 and T=30, intercept and linear trend): 1%: t=-2.56; 5%: t=-2.45.

Table A4 - t-statistics Augmented Dickey-Fuller test, first difference of productivity level, dA^a

D-lag	Sector	dA, t-adf						
		0	1	2	3	4	5	
Sector								
Food	1	-5.77 **	-6.03 **	-3.57	-2.95	-2.16	-2.23	
Beverages	2	-3.82 *	-3.79 *	-4.24 *	-4.48 **	-3.31	-2.96	
Tobacco	3	-3.31	-3.45	-3.76 *	-2.49	-2.28	-1.98	
Textiles	4	-4.48 **	-3.34	-3.02	-3.10	-1.83	-1.46	
Wearing apparel	5	-6.13 **	-4.09 *	-4.22 *	-3.63 *	-2.64	-2.31	
Leather	6	-5.71 **	-4.30 *	-3.17	-4.18 *	-4.74 **	-3.68 *	
Footwear	7	-7.15 **	-4.11 *	-3.16	-2.64	-2.03	-1.88	
Wood/Wood products	8	-6.20 **	-3.97 *	-3.32	-3.95 *	-3.85 *	-3.42	
Paper/Paper products	9	-3.73 *	-3.41	-3.51	-3.83 *	-2.25	-2.30	
Printing etc.	10	-5.51 **	-4.11 *	-3.13	-3.34	-2.48	-3.19	
Coke/Refined petrol.	11	-5.21 **	-4.00 *	-2.81	-2.16	-2.14	-2.26	
Basic chemicals	12	-3.30	-3.44	-4.24 *	-3.94 *	-3.53	-2.77	
Other chemicals	13	-5.16 **	-3.28	-3.02	-4.17 *	-3.03	-3.58	
Rubber products	14	-5.58 **	-5.01 **	-2.97	-3.07	-3.05	-2.91	
Plastic products	15	-3.91 *	-3.57	-3.11	-5.69 **	-4.56 **	-4.65 **	
Glass products	16	-5.29 **	-4.10 *	-3.22	-4.08 *	-4.73 **	-1.76	
Non-met. minerals	17	-5.01 **	-3.68 *	-4.41 **	-4.89 **	-3.08	-3.50	
Basic iron/steel	18	-4.71 **	-2.96	-2.49	-2.87	-1.53	-1.31	
Basic non-ferrous met.	19	-4.53 **	-4.82 **	-2.95	-2.50	-2.38	-2.00	
Met. prod. excl. mach	20	-3.51	-4.15 *	-4.05 *	-2.36	-2.49	-2.43	
Machinery	21	-5.10 **	-4.06 *	-4.70 **	-3.66 *	-2.67	-2.78	
Electrical machinery	22	-4.81 **	-3.95 *	-2.86	-2.85	-2.09	-2.16	
Tel./Rad./Com. equip.	23	-4.63 **	-5.78 **	-4.22 *	-6.97 **	-3.63 *	-2.88	
Prof./Scientific equip.	24	-4.50 **	-3.50	-4.09 *	-2.04	-2.25	-2.05	
Motor vehicles	25	-5.27 **	-4.28 *	-3.95 *	-3.00	-3.32	-2.29	
Other transp. equip.	26	-4.23 *	-3.22	-3.44	-1.99	-1.47	-0.79	
Furniture	27	-4.60 **	-3.54	-3.28	-2.92	-2.55	-2.77	
Other manufacturing	28	-3.06	-2.39	-2.65	-2.66	-2.18	-2.19	
Average		-4.79 **	-3.94 **	-3.48 **	-3.44 **	-2.79 **	-2.52 *	

^a Critical values at sectoral level (ADF-test with T=27, Constant+Trend):

*: 5%, t=-3.59, **: 1%, t=-4.34. Critical values last row (Im, Pesaran and Shin, 2003, table 2, panel B, N=25 and T=30, intercept and linear trend): *: 5%, t=-2.45, **: 1%, t=-2.56.

Table A5 - t-statistics Augmented Dickey-Fuller test, levels of aggregate explanatory variables^a

D-lag	t-adf					
	0	1	2	3	4	5
TRADEAGG	-1.43	-1.46	-1.24	-1.22	-1.22	-0.13
TRADEINDEX	-0.83	-1.49	-0.99	-1.11	-0.79	-0.78
TARIFFS	-3.18	-2.25	-2.33	-1.97	-2.42	-1.81
A*	-0.18	-0.64	-0.64	0.19	0.25	0.36

^a ADF tests (T=23, Constant+Trend): 5%=-3.62; 1%=-4.42.

TableA 6 - t-statistics Augmented Dickey-Fuller test, first difference of aggregate explanatory variables^a

D-lag	t-adf					
	0	1	2	3	4	5
dTRADEAGG	-3.62	-3.36	-2.37	-1.93	-2.92	-2.19
dTRADEINDEX	-2.68	-2.93	-2.12	-2.28	-2.51	-2.37
dTARIFFS	-6.65**	-3.87**	-3.57	-2.48	-2.91	-2.89
dA*	-3.58	-2.80	-3.51	-2.79	-2.33	-2.33

^a ADF tests (T=22, Constant+Trend): *: 5%, t=-3.63; **: 1%, t=-4.44.

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